

Seven reasons why our Compressed Compensation Plan is so powerful

There are seven powerful benefits that make this Compensation Plan superior to other network marketing compensation plans.

1. Your personal rewards are 100% RESULTS-driven

In free enterprise there are no rewards for *activity*, only for *results*. It doesn't matter how active or busy you are, if you're not producing results, you get no rewards.

Most compensation plans confuse results and activity... yet another reason why they pay so poorly. So they confuse rewards and recognition, too.

Properly-directed activity always produces worthwhile results... eventually. It just takes time. So intelligent compensation plans of any kind, not just in network marketing, always *recognise* activity that leads to results, but they never *reward* that activity until it actually delivers the desired *results*.

Why not?

Because until the *results* — profitable sales — happen, there's no money to *reward* anyone, including the company. So if it foolishly rewards you just for activity, it will eventually run out of money. It will go broke. So will you.

Most network marketers think that

sponsoring is a result that adds leverage to their business earnings. They're wrong.

Sponsoring is an intelligent *activity*.

But until the people sponsored by you and your team begin producing results — *profitable sales* — there's NO leverage in your downline team. The more personal sales each person makes, the more highly-leveraged *your* income will be.

The Flantech Compensation Plan *recognises* the right kinds of *activities* and *rewards* the right kinds of *results*.

One of the most frustrating features of so many plans is the fact that your personal share of your group bonus “pie” is determined by the performance of your downline team. No matter how hard YOU work, if you have a “do nothing” downline, you end up being penalised by a vicious double-whammy... not only is *the size* of the pie a lot smaller, but the size of *your slice* is much smaller, too. You have little or no control over it. It's unfair.

In any compensation plan, the size of the bonus pie will always be determined by your personal group volume. There's no other legal, ethical or sensible way to get more. We're no different in this.

But we're VERY different when it comes to rewarding the people who actu-

ally *produce* that volume. (In most plans, it's the company that really benefits from high group qualifying volumes. Is it so surprising, then, that most companies choose that approach?)

The percentage of the group bonus YOU receive under the Flantech Compensation Plan is determined by *your personal* product volume and *your personal* sponsoring results, nobody else's. So you can't blame anyone else if you're not earning at the top bonus rate.

Neither can your downline team!

That means that *everyone in your team* can earn at the highest rate — without penalty to anyone, including you!

So there's a powerful incentive for them all to qualify at the highest level — and that automatically means that there's a much bigger pie for you all to share!

2. Qualifying volume produces worthwhile volume

Our qualifying level is set at either 60 or 100 CV in *personal* volume each month, not in *personal group* total. This means that you, and everyone in your downline, are ordering at a worthwhile level every month. While this may seem high, there are three reasons why it's not a problem.

1. Once you have just two active people in your first level and four in your second level, the cost of your monthly qualifying order is covered by your bonus income. Everything you pur-

chase after that puts you into profit.

2. A realistic personal qualification means you make good income. Low personal qualification invariably means a small total bonus pool — and small bonus incomes for everyone.
3. Your personal monthly qualification is affordable. Especially when you join the **Automatic Monthly Order and Auto-Deduct** program and begin building quickly. (See chapter 13.)

3. There's not just a carrot — there's a stick!

As well as earning bigger bonuses, there's a painful penalty if you don't stay active. Not only will you lose your bonus income if you fail to meet personal purchase qualification each month, but if you fail for three months in a row, you'll lose your entire downline group... permanently!

That's right. You have to start all over again, from scratch. But there's a very positive side to this "stick"... *it applies to everyone in your downline team, too!*

That's a very powerful incentive for *everyone* in your group to stay active, every month. See chapter 13 for a more detailed explanation.

4. AMO removes the risk!

We help you remove the risk of either of these consequences of failure with the ingenious Flantech Bonus Protection System — **Automatic Monthly Orders and AutoDeduct**.

This is not just another “autoship” program, although it does autoship orders to you each month. It’s also an *automatic deduction* system that makes it painless to order and pay for your products each month. You can “set-and-forget” your monthly qualification with a single decision. (See chapter 13 for details.)

5. AMO membership means you don’t have to worry about paying for your products!

By joining the Automatic Monthly Order program, you enjoy these benefits:

- You never fail to place your qualifying order every month.
- Once your bonus entitlement reaches the required amount, your payment for *this* month’s products is automatically deducted from your bonus for *last* month, which is paid during the following month (this month).

You don’t have to put your hand in your pocket or purse, or worry about your credit card limit or bank account balance, every month.

By setting up your monthly ordering intelligently, and helping new people do the same, you can create an automated income system that’s virtually fail-safe.

The really great thing is that all of this applies to your downline team as well, which helps to ensure that they make money and never fail to qualify, either.

That means more money for every-

one, and higher activity and retention levels — the *opposite* of normal network marketing experience!

6. Build your business faster — starting NOW!

Network marketing is a business model where it makes no kind of sense to “build slowly.” That’s really just an excuse for people who want to play safe, so that, if they don’t succeed quickly, they can say “oh, well, I’m building this slowly, so it’s solid. After all, slow and steady wins the race, you know!”

By the time they achieve full-time income — if they ever do — they’ve lost more people than they’ve gained because of lack of momentum and excitement. Rallies and training meetings become a wonderful substitute for social life or for actually building their businesses.

We believe the best motivation for anyone in network marketing is a decent bonus, every month, starting in your first month and growing quickly from there.

With our innovative, superbly-balanced Compressed Unilevel Compensation Plan, you can get going, sponsoring faster and easier — and getting into profit much sooner — than with other types of compensation plans.

7. Brilliant balance!

If you haven’t realised it yet, this is the most powerful benefit of all. It means that everything works superbly.